



Meeting Minutes

June 11, 2025

In Attendance: Mike Courtial, Kajsa Courtial, Paul Kock, Heather Kock, Kelli Chavez-Alcorta & Mike, Melanie Aguilar, Ian Armstrong, Audi Singleton, Misti Beeson, Landon Pikkell, Misti Beeson, and Jewel Miller.

Meeting opened at 7:15pm by Mike Courtial.

- Mike: Motion to have the region pay for national teams to attend. **WAS THIS APPROVED??

COACH ADMIN

Ryan, currently out sick, but told Mike that he has coach classes scheduled tentatively for:

- o 7/19 & 7/26 10U, 12U, Intermediate, Advanced. All classes are to be held in person, no online training.
- o Need to finalize division coordinators and let Mike know what emails are needed for those people.
- Coaches are still needed in several divisions, all new registrations are waitlisted until coaches are found.
- Effective MY26/27, registration will return to school year grades, not birth date. New cut off for division assignment will be 8/1 to 7/31.

CVPA

There are a large number of referees in Arbiter that are not in Sports Connect, which is making it hard to ensure all volunteers are properly certified. Misti will purge any old refs still in Arbiter that are no longer active.

- Misti completed inventory at Joe Walker, discussed tossing broken equipment and ordering new easy ups and bins.
 - o White paint is needed
 - o A large number of new uniform kits are still available, will be sold at Field Painting Day:
 - \$2 socks, \$5 jerseys, \$5 shorts

NOTE FOR MIKE: Call the schools and ask them to post “No Dogs Allowed” signs around the fields

REGISTRAR

Registration is currently sitting at 991 kids (1200 last year by close)

- o Need coaches
- o Need more players
- o Need to advertise more
- Misti asked about Opening Ceremony for fall season, TBD

SPONSOR COORDINATOR

Heather will draft a sponsor letter to reach out to Coaches, Adventure Dental and Penny Lane to discuss region sponsorship and perks/benefits offered to coaches/region players.

TOURNAMENTS

Landon is waiting on a finalized budget for tournaments so he can set the proposed budgets for Kickmas 2025 and Shootout 2026.

- o He is aiming to register for one date in December for Kickmas, and one date plus a rain out back up date for March for Shootout.
- o Need new feather flags for the tournaments
- o Need to get with Mel to discuss ref rules for the tournaments. Suggestion: assign a ref team to a single coach to eliminate bias, instruct refs to dress right, enforce proper behavior and require previous experience in order to ref.

MARKETING

Landon needs more advertising suggestions so he can schedule posts to encourage more activity to the web pages.

- o Mel suggested more EPIC posts

NEW BUSINESS

- o Jewel suggested doing a Kick-Off fundraising event for the region, similar to how a move-off event works for a school fundraiser.
- o In order to attend the event, a player needs to raise X amount of funds (suggested \$50) in donations. The player (and immediate family?) will then be able to participate in the Kick-off activities:
 - Dunk tank with coaches and refs, with target lowered for a soccer ball
 - PCV car wash-style set up for players to dribble through
 - AV Alta could provide a goalie for a shootout experience or other 1v1 options
 - Food trucks
 - DJs
 - Other activities/booths TBD
 - Have food trucks come in

- Sell shirts and sweatshirts
 - Raffle tickets with prizes
- Charge \$100 to each sponsor so they can host a table at the event, kind of like a resource fair
- Suggested date of event: 8/23 or 8/30 after field painting if 8/23 doesn't work
- Kickstart: 80 registered so far, 120 max registration, will not close till July 31. Waiting on UKI coach assignments. Requested to have all players placed in a single pod for easy sorting. Audi to handle POD assignments for Saturdays individually.
- EPIC: 25 max registered players, Demetrius and other coaches are back
- Parent Involvement for Fall:
 - o Suggested to bring back field monitoring requirements for 6U/8U parents, since ref points are not required. Could offer a pizza party for the team that logs the most volunteer points for these divisions.
- Kelli to coordinate ordering pink shirts for October breast cancer awareness month, green shirts for November.
- Field Painting is set for the Saturday before Labor Day. Mike to talk to the schools about field layout and what spaces are available.
 - o MKS is closed for the season, only MKE and MKN are open.
- No EXTRA programs this year – not enough quality players. Do another push for Tournament teams in the fall instead.
- Discussion to use Match Track to build schedules, \$500 to use them, may also replace Arbiter which would ease ref schedule builds. Will need to review to see if Match Track can handle double dipping coaches and allow for schedule editing as needed.

REFEREE

Mel ran down a list of updates and requests:

- o Sorting uniforms, and need new bins for storage
- o Would like to separate the refs from the region tent, with a Ref (Law of 5) easy up in red or yellow, to allow for easier management
- o Need to order patches
- o Currently reviewing green jersey inventory, may need to order more, will look at ordering thru Score
- o Wants Coins and Hats for the refs
 - Audi to discuss with SportPins on options for Mel
- New flags are needed for the fields in general
- Misti to inventory Marie Kerr and GAA
- First Aid kits need to be replenished/replaced at all fields
- AED requirements need to be prepped and budgeted for, coming with the MY26/27 year

Mike motioned to close, Kelli seconded, meeting adjourned at 8:51pm.